

I recently learned that the FCC is considering allowing LPFM stations to take priority over current FM translator service. I believe this decision would impact the Triad area of North Carolina -- and other areas where K-LOVE is heard -- negatively because we would lose a national station, K-LOVE, to local programming. This station, listened to by thousands in the area, could be forced off the air were LPFMs given a priority over FM translator service.

For two years I have contributed financially to K-LOVE, a non-profit organization because I believe so strongly in its positive impact on communities where it is heard. This radio station offers positive, encouraging programming, including music, parenting advice, and financial tips. The station also helps to unite listeners in the area, providing information on upcoming charity events or concerts and celebrations. The material I hear on K-LOVE is quite a contrast to what I hear on many radio stations who play music with negative messages and tell coarse jokes. K-LOVE programming is appropriate for families and appeals to a wide audience, from children to adolescents to adults. (This is a rare feat in the entertainment industry, where often a narrow band of the population is targeted for any given program.)

It is important that this station stay on the air as a service to people in the area. It is becoming more and more difficult to access good, wholesome, encouraging media. Allowing LPFMs to override this national station would be a huge loss to the faithful listeners in the area who are encouraged by its message and who are relieved to have a positive alternative to some of the less wholesome options on our radio today.

I am sure you will give this issue thoughtful consideration and will make a choice that positively affects North Carolina.

Hannah Easley